



Press Contact:
John A. Glover
202-296-7743 ext. 14
jglover@character.org

For Immediate Release

17th National Forum on Character Education

January 14, 2010...Washington, DC - Your organization is invited to partner with the Character Education Partnership (CEP) at the 17th National Forum on Character Education to be held in San Francisco, California, October 28-30, 2010, at the Embarcadero Hyatt Hotel. The theme of this year's forum is "**Service & Leadership: Profiles in Character.**"

At this exciting conference, CEP brings together more than 1,000 educators, researchers, superintendents, administrators, counselors, social workers, youth organizations, school psychologists, community leaders and business leaders from across the United States. The forum will include a host of enriching educational seminars, providing the latest research and best practices for effective character education; plenary sessions with outstanding keynote speakers; and CEP's signature event, the National Schools of Character Awards Luncheon. At this event outstanding schools and school districts will be honored as exemplars.

Last year, approximately 36 states and 7 foreign countries, 360 organizations, schools, and districts were represented at the Forum, reaching an estimated 180,000 students. "This conference was the best conference I have ever been to in 20 years," said one of last year's participants. "The breakout sessions were all valuable—I truly walked away with new ideas, new inspiration, and a renewed spirit," said another.

The 2010 National Forum on Character Education will provide national exposure to showcase your organization. Sponsorship of conference activities offers you increased name recognition and visibility at the forum, as well as throughout the year on our website and in select publications. Most importantly, the gratification and pride you gain from supporting our mission to help schools across the country develop people of good character for a just and compassionate society will empower you to extend this worthwhile partnership with our organization year-round.

CEP is a national advocate and leader for the character education movement. Based in Washington, DC, we are a nonprofit, nonpartisan, nonsectarian coalition of organizations and individuals committed to integrating character development in our nation's schools.

CEP helps educators to create a positive school climate that fosters honest, hardworking, respectful, and caring young people. CEP leads key stakeholders in these organizations through the process of consensus-building, helping schools and districts determine the core values that best suit their needs as learning communities.

###