



NATIONAL SCHOOLS OF CHARACTER

Reach, Teach and Inspire

National Schools of Character (NSOC) impacted the field of character education by serving as models and sharing their transformational strategies. They ignited other educators through innovative and expansive staff development activities. These trainings included time for participants to complete self-assessment surveys and create action plans. NSOC also provided follow-up coaching and opened their campuses as demonstration sites. Having NSOC assume a leadership role in inspiring and teaching other educators has proved to be an effective method of increasing the numbers of schools and districts developing effective character education initiatives.

When each team that attends an NSOC staff development session commits to reach, teach and inspire back at its own school, thousands of students are affected. For the past two years, NSOC winners trained more than 3,000 educators affecting approximately 500,000 students. With this compounding pyramid effect, more and more schools are becoming a “school of character.”

**NSOC Outreach
2008 and 2009**

3,000 educators trained

500,000 students affected