

Lesson Plan

School Violence Awareness – Anti-Bullying Typographic Poster Design Project

Hanover Park Regional High School

Overview

Typography is used as a main visual element in a design and may be connected to math, language arts, and word languages. This project requires the students to design a typographic poster that helps raise awareness about the harmful effects of school violence. The design can consist of words, statements, or a paragraph with facts/stats from the internet. Images may be included, but type should be the dominant image in your design - experiment with word sizes, positions, color and placement.

Lesson Objectives

To develop typographic creativity and increase students' proficiency in the course software. In addition, the lesson is designed to focus on the pillars of character, "caring" and "respect," while combating bullying.

Materials Needed

- Computer (Mac or PC)
- Adobe Illustrator software program (however, this project may be done with colored pencils on paper if computer access is not available)
- Project handout

Procedure

Instruct how to modify letters and work with words using the Adobe Illustrator software. View examples of typographic design. Begin with a discussion about bullying. Recite various bullying statistics. Ask students how they feel about bullying, if they've ever been a victim of bullying or seen an act of bullying take place. Introduce the project via handout, inform of the objectives. Utilize the web to research. Ask students to reflect on their posters and its impact on the school.

Assessment

Teachers should review the final products produced by the students and evaluate them on their use of typographic design and addressing the issues of bullying. Creating a evaluative rubric with the students before the project is assigned is recommended.

Grade Level: 9-12

Estimated Time: 3 days

Connections to Core Values:
Caring and respect

Connection to CEP's 11 Principles:
Promotes core values (Principles 1, 2, 3)

Helps create a caring school community (Principle 4)

Provides students with opportunities for moral action (Principle 5)

Challenges and respects all learners (Principle 6)

Develops students' self-motivation (Principle 7)

Engages the staff as a learning and moral community (Principle 8)

Fosters shared moral leadership (Principle 9)

Engages families and community members as partners (Principle 10)

Assesses the character of the school (Principle 11)

Extensions and Adaptations

- Provide finished examples for students who are having trouble understanding the project.
- Project could be completed on paper with crayons or colored pencils.
- Cycle the classroom as students are working and assist as needed.
- Students who finish early can do an additional design for extra credit.

Related Links and Resources

- Google "typographic design" so students can see examples of how type can be used as a design.
- <http://typeinspire.com>
- www.bullyingstatistics.org
- www.njbullying.org
- www.stopbullying.gov
- YouTube keyword search 'Bullying Awareness', 'Anti-bullying'

Credit

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Student Project Samples

