



# Promising Practices Guidelines

**Promising Practices should adhere to the criteria embodied in these questions:**

1. Is the Practice innovative, noteworthy, or significant\* for the advancement of good character in the school, district, sports organization or team, and/or organization?
2. Is the Practice proactive for developing good character and/or decreasing poor character?
3. Does it enhance, or increase, understanding of the *11 Principles* in the community?
4. Does it build momentum for schools that are working toward being a Community Of Character or continue momentum for those that already are Community Of Character?
5. Can you explain in detail how your Practice has enhanced your community's culture of character and how it is specifically tied to one (or two) of *the 11 Principles*?

**Be prepared for these aspects of the application:**

- **Character limits** — Spaces and special characters are included in the character limits. Text that exceeds the character limits will be deleted.
- While we welcome applications from outside the United States, please note that at this time we only have the ability to evaluate applications written in English. **Please respond to the narrative questions in English.**
- You will be asked to upload a **photo of your practice** in action. Please have a .jpg file ready to upload. If you do not have a photo that represents your practice, you can upload a photo of your school or organization. If your photo includes youth, be sure to follow relevant policies for releasing photos since this photo may appear on Character.org’s website, in publications and in the recognition ceremony should your practice be selected.
- Please note that **contact information and overview information** entered in this application may appear on Character.org’s website and in Character.org publications if your practice is selected as a National Promising Practice.
- You may **save and return to your application** as many times as you wish until you push the “submit” button at the end of the application. Once an application has been submitted, it cannot be edited. You may, however, create new applications for other practices. A school, district or organization may submit multiple applications for different practices, **although no more than two will be selected in a given year.**

*All applicants will be notified of their recognition status by May 20, 2020.*